

## **BUSINESS SPOTLIGHT**

Firm marks 15 years



Marketing Matters founder Eric Loy | Rhett Butler/The Daily Reflector

The Greenville firm Marketing Matters is celebrating 15 years in business this year. The business was founded by Eric Loy in April 1995.

Marketing Matters specializes in advertising, design, public relations, printing, promotional items, Web design and hosting.

Loy said the agency is especially busy this year working with a who's who list of political candidates.

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